

2023

REDUX CONTEMPORARY ART CENTER

BRIDGE TO THE FUTURE

Connecting to What is Possible.





KATE LEDBETTER

EXECUTIVE
DIRECTOR

Dear friends,

For 20 years, Redux Contemporary Art Center has consistently offered the community innovative experiences to engage with the most contemporary art forms, providing exposure to the current and emerging creative world. We partner with artists, educators, curators and other community organizations to promote contemporary visual art through affordable studio space, exhibitions and educational programming.

Redux is a creative incubator that provides essential opportunities for collaboration and makes our city unique. Our studio artists are building budding careers, our educators are guiding students of all ages through exploratory, creative processes and our gallery space showcases exhibitions from a diverse network of artists across the region.

In 2017 Redux made the move to our current 15,000 square foot digs on upper King Street serving as a catalyst for growth, connection and expansion offering a multipurpose space that provides opportunity for considerable community engagement. We house 40 studio artists, host 21 exhibitions annually, and countless classes, workshops and field trips.

The Lightning Residency is a vibrant and booming program serving the Redux mission of nurturing Charleston artists and providing gallery space to showcase their work.

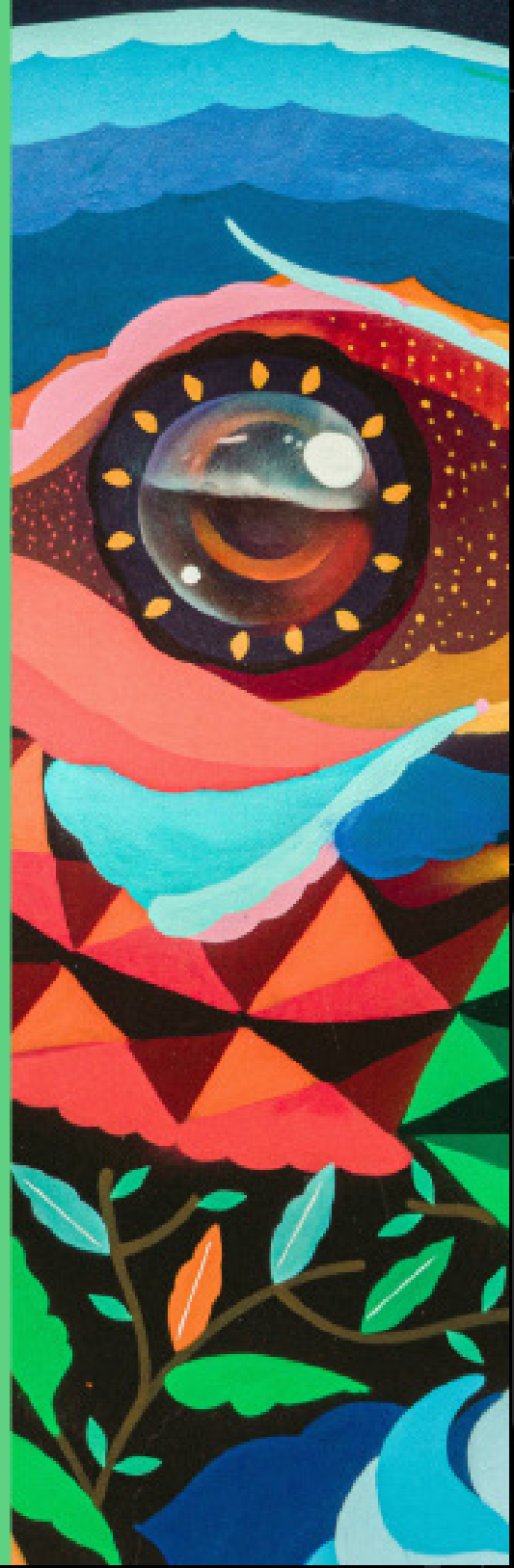
We are proud of our accomplishments and positioned for exponential growth in the years ahead. This strategic approach will allow for greater access to affordable studio space and programming that will reach a broad population of Charlestonians, expanding our community impact. With these many creative forces at play and ready to launch, the possibilities are limitless!

In community,

Kate Ledbetter

PART I

Redux: Past and Present





PAST AND PRESENT

Founded in 2002 by a group of College of Charleston graduates, Redux began as a modest and affordable setting for studio artists, located on Phillips Street, the center served 24 studio artists. The intention was to provide low-cost access to studio space for local artists and cultivate a creative community, offering a broad range of experiences for artists and audiences alike.

Redux soon grew into an exciting and essential part of the community, expanding its programming and outreach over the next decade. By 2016, the organization had outgrown its space and was eager to find a new facility that could serve the growing demands. That year, Redux had the unique opportunity to invest in the buildout of a 15,000 square foot space in the upper Peninsula. The space and location were a perfect synergy for the next phase of Redux's development.

With a dynamic staff, corps of creative studio artists and educators and a supportive board, Redux has successfully called 1056 King Street home ever since and we are ecstatic about the opportunities the next 20 years hold for this beloved art center!

Today, Redux offers:

- Free year-round art exhibitions in our 3 galleries, open studios programming, and artist and curator lecture series
- Art classes, camps and workshops for all ages, 40 studio artists and the only community printmaking and dark-room facilities in the Lowcountry.
- Collaborative community partnerships that utilize the power of art to heal, educate and transform our community.

HOW DOES REDUX **FUND** ITS WORK

Redux is a private 501c3 not-for-profit organization committed to fostering creativity and the cultivation of contemporary art through diverse exhibitions, affordable studio space for visual artists, meaningful education and outreach programs, and a multidisciplinary approach to the dialogue between artists and their audiences. Redux is committed to promoting policies and practices of cultural equity and inclusion through our programming and offerings to the greater community.

Redux's current operating budget is **\$600,000** and each year it is responsible for raising **\$250,000** from generous supporters, including individuals, corporations and foundations.

In order to achieve goals and sustainability the Redux staff and board of directors are committed to raising **\$500,000** over the next three years for this campaign. We are counting on community leaders like you and need your support to make our vision a reality.

REVENUE STREAMS



LEGEND

- individual contributors
- grants
- events & programming
- corporate



ANNUAL **COMMUNITY** IMPACT

2023



40 STUDIO ARTISTS



3 GALLERIES SHOWING 21 ROTATING EXHIBITIONS



1000+ STUDENTS SERVED THROUGH 150 CLASSES AND WORKSHOPS

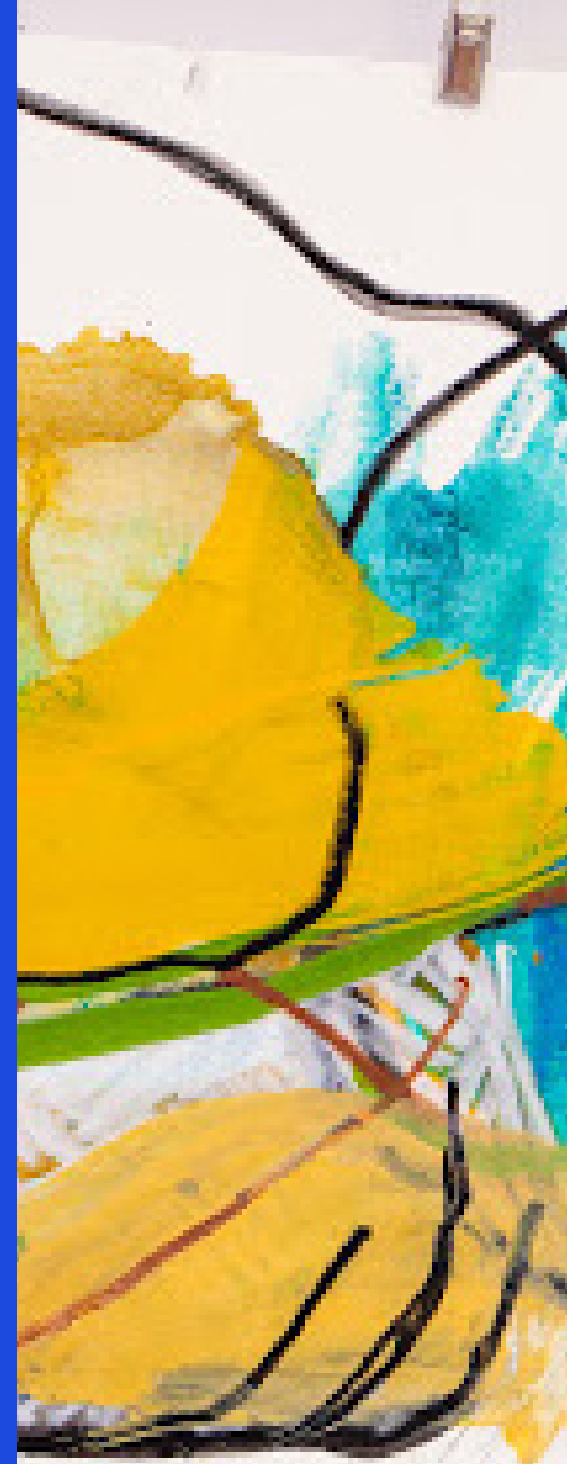


67 COMMUNITY PARTNERS

PART 2

Our Team

With a dynamic staff and a corps of creative studio artists and educators, Redux is making a meaningful connection and impact on the community every single day.





FRANCIS ERVIN / CHAIRMAN OF THE BOARD

Francis Ervin joined the Redux board in 2012, His wife was a studio artist at the time and they needed legal expertise on the board so he was happy to help. Fast forward 9 years, and he is leading the charge to guide Redux into it's next phase of development. Although Ervin's tenure has not been without it's ups and down, particularly over the past year during COVID-19, he remains steadfast and positive.

"Our mission is one of a kind within the community, and I see so much potential for growth,"he says. Moving to the new facility in 2017 uniquely positioned Redux to expand its outreach and impact, and Ervin's hope is to one day take over the entire building to further expand the center's programming and exhibition space. "There is so much we can do in this community, really, the sky is the limit."



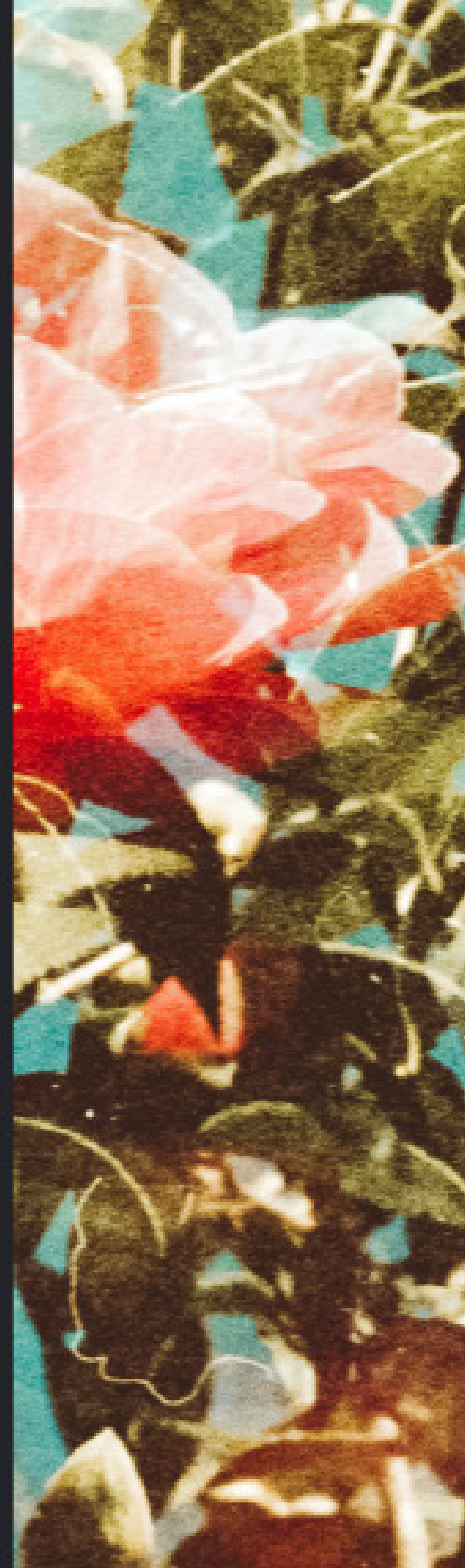
ALICE KEENEY / STUDIO ARTIST

Alice Keeney has had a studio at Redux since 2017. She played soccer at College of Charleston and found her passion for photography when she studied abroad after graduation, "For me art has been a way to connect with people around the world.: When she landed back in Charleston, she immediately leaned into the Redux community. "The most important thing for me has been the creative connections and community that I find here daily. It's been my salvation and inspiration over the past several years. I don't know where I would be without it, "she said. Redux provides a unique kinship that gives artists the confidence to pursue art as a career. Keeney is also grateful for an added layer of connection now that she can bring her daughter with her to attend classes at Redux.

PART 3

IMPETUS

Redux is poised for the next stage in our development and the path to get there is clear.
Community is key.



GOALS & OPPORTUNITIES



EXPANDING EDUCATION OFFERINGS

Redux seeks to increase free and low cost programming to better serve all community members. With additional operating Expanding staff and programming capacity means more quality education and instruction and most importantly, greater access for our community as a whole.



COMMUNITY OUTREACH AND ACCESSIBILITY

Means more quality education and instruction, and most importantly, greater access for the community. Redux seeks to offer additional free or low cost programming to our community to include all members of our growing city and region. With additional operating capacity, the opportunities are limitless.



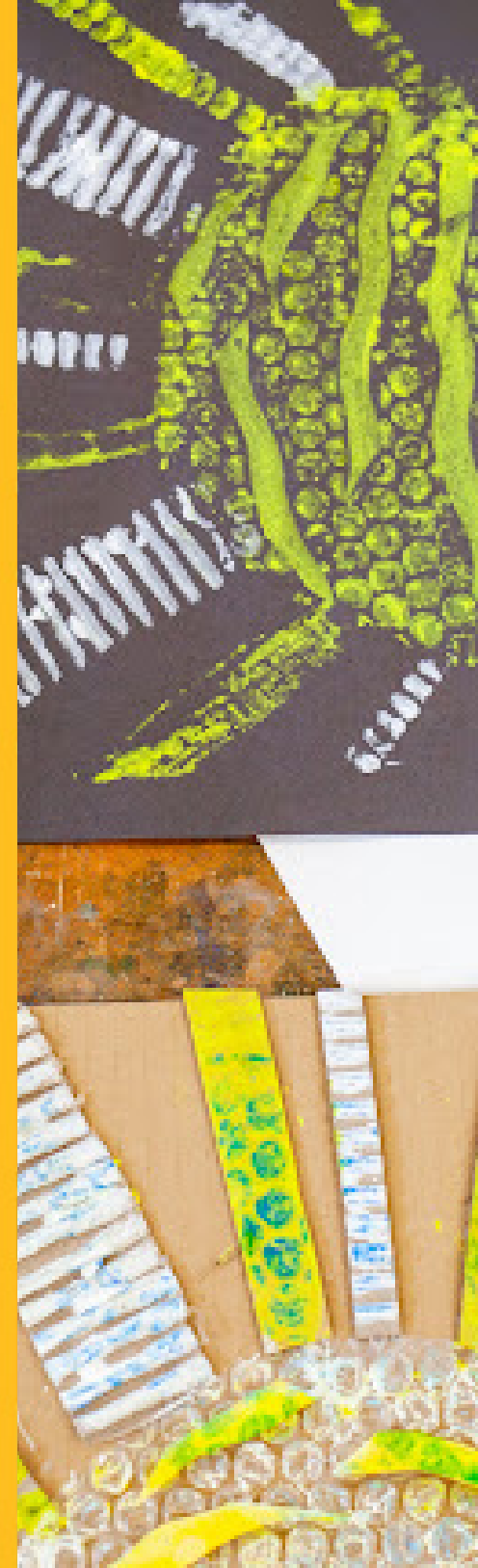
OPERATIONAL CAPACITY AND SUSTAINABILITY

The operational model of Redux has proven successful over 20 years. We are constantly comparing notes and in partnership with similarly sized, non profit art centers around the globe to stay up to date with practices and innovations. Long term, strategic thinking is at the heart of this fundraising effort. Preparing for an enduring impact and sustainability is imperative at this juncture.

PART 4

A Bridge to the Future

A bright and successful future is ahead of Redux. We are proud and excited to announce A Bridge to the Future Campaign.



OUR PRIORITIES

Redux Contemporary Art Center is guided by our mission to foster creativity and the cultivation of contemporary art through diverse exhibitions, affordable studio space for visual artists, meaningful education and outreach programs, and a multidisciplinary approach to the dialogue between artists and their audiences. Redux promotes policies and practices of cultural equity and inclusion through our programming and offerings to the greater community.

Art is a catalyst for advocating, healing, and uniting. With diversity, equity, and inclusion as our guide, Redux will continue to further our mission by:

- Engaging with, listening to, and lifting up voices from historically-marginalized communities through our programming
- Facilitating open, thoughtful dialogues to help us strengthen our relationships with collaborative, organizational partners
- Taking action to diversify our board, staff, and the creatives we work with





CARSON CARROLL

EDUCATION AND OUTREACH COORDINATOR

Carson brings her passion for arts education and experience as an art teacher to both support and advance the program offerings and impact that Redux has on our community.

Carson has prioritized partnerships with organizations like MUSC, Dart Library, Inspirational Pathways, Charleston Charter for Math & Science, Meeting Street Academy, recognizing the invaluable impact these relationships have on all involved. We are thankful for Carson's keen management of the Redux Art Retreat at WildAcres in Little Switzerland, NC. With exceptional instructors and curriculum, this partnership continually proves to be a boon for both organizations. Our campaign for program growth will allow us to offer more educational scholarship opportunities thus creating a greater, lasting impact on our community.



STUDENT TESTIMONIAL



"I truly gained so much knowledge on the fundamental techniques of Printmaking. I enjoyed this class so much. The instructor was so knowledgeable, fun, charismatic, very helpful and patient with new learners. She was great with providing clear instructions, demonstrations, examples and managed time in class very efficiently. I definitely would recommend Redux to anyone interested in learning the methods/process of Printmaking. I am a huge supporter of Redux and your staff-thank you for all that you do for our local art community!"
-Cara R."



MAGGIE JORDAN

EXHIBITION AND STUDIO DIRECTOR

Maggie brings a wealth of knowledge and deep passion for contemporary art and artists. Maggie populates the exhibition schedule, guided by the Redux mission and commitment to maintaining a diverse and equitable environment for all artists.

Redux is home to 40+ studio artists! Our artists vary from emerging to established and across mediums. This community creates an opportunity to teach and learn in an organic and creative environment.

The Main Gallery of Redux hosts exhibitions from local and regional artists and Gallery 1056 is reserved for Redux studio artists. These exhibitions remain on view for 6 weeks and are scheduled with the guiding principles of representing diverse artists working in innovative methods and mediums.

LIGHTNING RESIDENCY



The Lightning Residency program at Redux was established in 2022. The program has gained incredible momentum with booming submissions from a diverse range of rising artists.

We have designated a substantial studio space for two resident use for 6-weeks at a time. Their residency allows access to Redux's incredible amenities (dark room and print studio) and the resource of other studio artists.

The result of Redux community support for this program has truly created a launch pad for these emerging artists. In addition to studio time, the artists install a 6-week exhibition in the Lightning Residency Gallery at Redux.

In order to grow this program to optimal success we need support subsidizing the studio rent, a materials stipend and to cover exhibition costs for these talented artists.

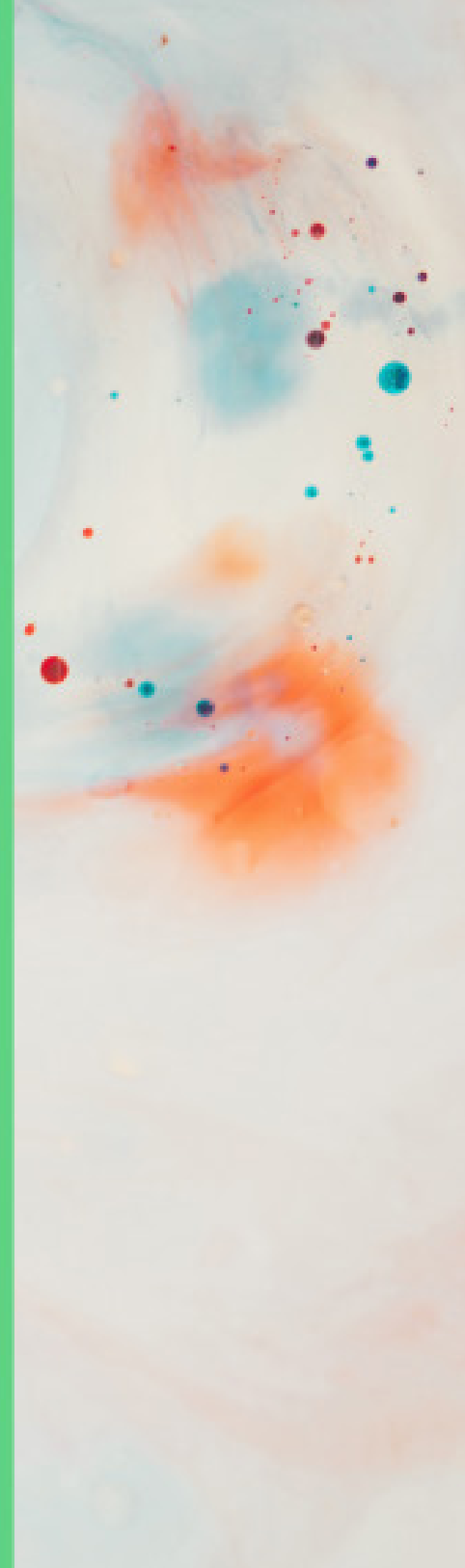
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"I really loved every second of being here and so appreciate getting the opportunity to work at Redux! It was truly so uplifting and reinvigorating for me and the timing couldn't have been more perfect. Redux has so much to offer artists and the community at large and I'm excited to continue watching it grow!"

Caroline Herring, Lightning Resident

PART 5

Connecting to Possibility





WE NEED YOU

Join us by making a gift to the Bridge to the Future campaign today. A gift to Redux's campaign will be a testament to your leadership and support of contemporary art and artists in your community. Your contribution will enable Redux to grow our capacity for education offerings, community outreach and accessibility and ensure operational sustainability.

Redux has a track record for serving contemporary art and artists in Charleston and established a strong presence within the regional art scene. We have nurtured and cultivated a community of creatives



through affordable studio space, educational classes and exceptional exhibitions. Will you join Redux's Bridge to the Future campaign through a donation today?

Via our website: reduxstudios.org/individual-corporate-support
Send a check to 1056 King Street, Charleston SC 29403
Call us: 843-722-0697 or 843-425-8983
Email: kate@reduxstudios.org to arrange a meeting

PART 6

Will you support the Bridge to the Future campaign today?



CORPORATE AND INDIVIDUAL GIVING OPPORTUNITIES

\$25,000 Redux Main Gallery Sponsorship

The naming opportunity of Redux's main gallery is unique in the Lowcountry. Redux has been voted Best Gallery in the Charleston City Paper's Best Of honors in 2022 and 2023. All artists and visitors to Redux enter through the main gallery.

The Redux {Insert Your Name Here} main gallery is committed to showcasing the work of artists throughout the region creating exciting dialogue. The exhibition calendar is thoughtfully planned to ensure a diverse offering across contemporary artists and mediums.

Structurally, the gallery is versatile with a complex design of movable walls and advanced gallery lighting system. Suspended rafters allow for the elaborate exhibitions Redux for which Redux is known. The natural light of the King Street facing windows highlight the artwork shown in this space and create a sense of evolution throughout the days and seasons. It's an incredible space!

MAJOR BENEFITS INCLUDED:

- Prime permanent logo placement in 3 locations of gallery for term of agreement
- Participation in opening event reception and remarks
- Group gallery tours and private viewings
- Selection from Redux's legendary print collection
- (4) tickets to Redux Annual Art Auction
- (10) guests for private screen printing workshop.

RECOGNITION INCLUDES:

- Exhibition brochure, images, and merchandise (if applicable).
- All media activities and press materials including sponsor statement with logo in press kit
- Exhibition advertisements
- Redux exhibitions web page
- Exhibition education materials
- Annual report recognition

CORPORATE AND INDIVIDUAL GIVING OPPORTUNITIES

\$15,000 Redux Gallery 1056 Sponsorship

The naming opportunity of Gallery 1056 is special because it is The naming opportunity of Gallery 1056 is special because this gallery is available exclusively for showcasing the work of current Redux artists. Artists making now! The gallery truly embodies the mission of Redux to provide space for emerging and established artists to work and to exhibit.

MAJOR BENEFITS INCLUDED:

- 2) Prime logo placement on the east and west entrances of gallery for term of agreement
- Participation in main gallery exhibition openings; opportunity for sponsor remarks
- Group gallery tours and private viewings
- Selection from Redux's legendary print collection
- (4) tickets to Redux Annual Art Auction

RECOGNITION INCLUDES:

- Exhibition brochure, images, and merchandise (if applicable)
- All media activities and press materials including sponsor statement with logo in press kit
- Exhibition advertisements
- Redux exhibitions web page
- Exhibition education materials
- Annual report recognition

CORPORATE AND INDIVIDUAL GIVING OPPORTUNITIES

\$10,000 Redux Classroom Sponsorship

Redux has proudly served as a leader in arts education since our inception. We offer classes and workshops for artists of all ages and skill levels throughout the year. The classroom serves the mission of Redux in an impactful and meaningful way and would serve as a testament to your organization or family's commitment to arts education in the Lowcountry.

MAJOR BENEFITS INCLUDED:

- 2) Prime logo placement on the east and west entrances of gallery for term of agreement
- Participation in main gallery exhibition openings; opportunity for sponsor remarks
- Group gallery tours and private viewings
- Selection from Redux's legendary print collection
- (4) tickets to Redux Annual Art Auction

RECOGNITION INCLUDES:

- Exhibition brochure, images, and merchandise (if applicable)
- All media activities and press materials including sponsor statement with logo in press kit
- Exhibition advertisements
- Redux exhibitions web page
- Exhibition education materials
Annual report recognition



OPPORTUNITIES TO GIVE:

Redux Alumni Giving We are proud of 20 years serving the contemporary scene of Charleston and appreciative of our alumni. Please consider a gift to Redux to keep the cycle of supporting emerging artists going. Do you have a story to share? We'd love to hear from you, have you by for a visit, include you in upcoming programming, schedule a workshop, the sky is the limit! Reach out to kate@reduxstudios.org.

Estate Planning & Stock Contributions Please reach out to Kate Ledbetter (kate@reduxstudios.org) to discuss meaningful, long term giving options.exceptional exhibitions. Will you join Redux's Bridge to the Future campaign through a donation today?