

2023

REDUX CONTEMPORARY ART CENTER

BRIDGE TO THE FUTURE

Connecting to What is Possible.





Dear friends,

For 20 years, Redux Contemporary Art Center has consistently offered the community innovative experiences to engage with the most contemporary art forms, providing exposure to the current and emerging accretive world. We partner with artists, educators, curators and other community organizations to promote contemporary visual art through affordable studio space, exhibitions and educational programming.

Redux is a creative hub that provides essential opportunities for collaboration and makes our city unique. Our studio artists are building budding careers, our educators are guiding students of all ages through exploratory, creative processes and our gallery space showcases exhibitions from a diverse network of artists across the region.

In 2017 Redux made the move to our current 15,000 square foot digs on upper King Street serving as a catalyst for growth, connection and expansion offering a multipurpose space that provides opportunity for considerable community engagement. We house 40 studio artists, host 21 exhibitions annually, 8 Lighting Residents and not to mention countless classes, workshops and field trips.

We are proud of the work behind us and inspired and positioned for exponential growth in the years ahead. Growth that will allow our programs to allow for greater access to affordable studio space and programming to an increasingly diverse population and grow our presence in the community. With these many creative forces at play and ready to launch, the possibilities are limitless!

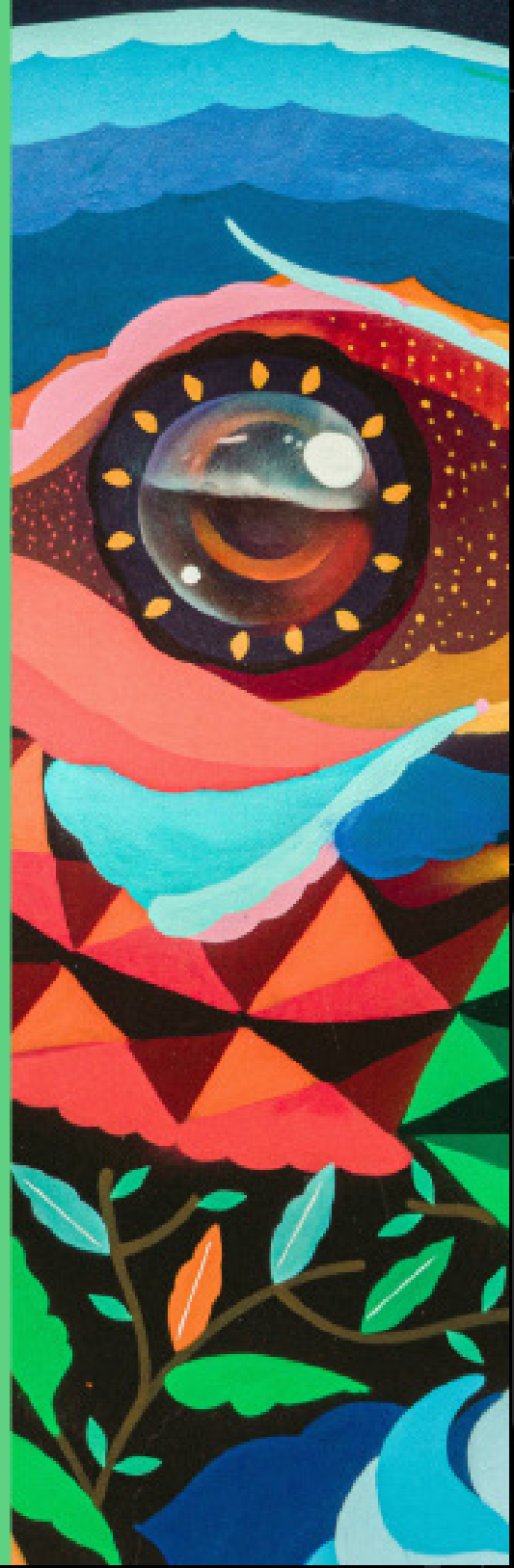
On behalf of our board and staff, I am thrilled to announce, A Bridge to the Future Campaign. Over the next 3 years we are committed to raise \$500,000 for Redux Contemporary Art Center. Funding will allow for capacity building and creating a sustainable, stable financial future for our organization.

Sincerely,
Kate Ledbetter
Executive Director

BRIDGE TO THE FUTURE

PART I

Redux: Past and Present





PAST AND PRESENT

Founded in 2002 by a group of College of Charleston graduates, Redux began as a modest and affordable setting for studio artists, located on St. Phillips Street, the center served 24 studio artists. The intention was to provide low-cost access to studio space for local artists and cultivate a creative community, offering a broad range of experiences for artists and audiences alike.

Redux soon grew into an exciting and essential part of the community, expanding its programming and outreach over the next decade. By 2016, the organization had outgrown its space and was eager to find a new facility that could serve the growing demands. That year, Redux had the unique opportunity to invest in the buildout of a 15,000 square foot space in the upper Peninsula. The space and location were a perfect synergy for the next phase of Redux's development.

With a dynamic staff, corps of creative studio artists and educators and a supportive board, Redux has successfully called 1056 King Street ever since and we are ecstatic about the opportunities the next 20 years hold for this beloved art center!

Today, Redux offers:

- Free year-round art exhibitions in our 3 galleries, open studios programming, and artist and curator lecture series
- Art classes, camps and workshops for all ages, 24 private artist studios and the only community printmaking and darkroom facilities in the Lowcountry.
- Collaborative community partnerships that utilize the power of art to heal, educate and transform our community.

HOW DOES REDUX **FUND** ITS WORK

Redux is a private 501c3 not-for-profit organization committed to fostering creativity and the cultivation of contemporary art through diverse exhibitions, affordable studio space for visual artists, meaningful education and outreach programs, and a multidisciplinary approach to the dialogue between artists and their audiences. Redux is committed to promoting policies and practices of cultural equity and inclusion through our programming and offerings to the greater community.

Redux's current operating budget is **\$600,000** and each year it is responsible for raising **\$250,000** from generous supporters, including individuals, corporations and foundations.

In order to achieve goals and sustainability the Redux staff and board of directors are committed to raising **\$500,000** over the next three years for this campaign. We are counting on community leaders like you and need your support to make our vision a reality.

REVENUE STREAMS



LEGEND

- individual contributors
- grants
- events & programming
- corporate

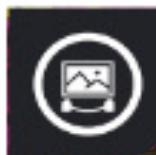


ANNUAL **COMMUNITY** IMPACT

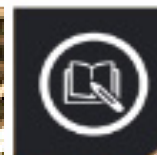
2023



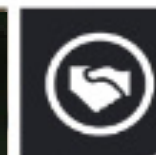
40 STUDIO ARTISTS



3 GALLERIES
SHOWING 21
ROTATING
EXHIBITIONS



1000+ STUDENTS
SERVED THROUGH 150
CLASSES AND
WORKSHOPS

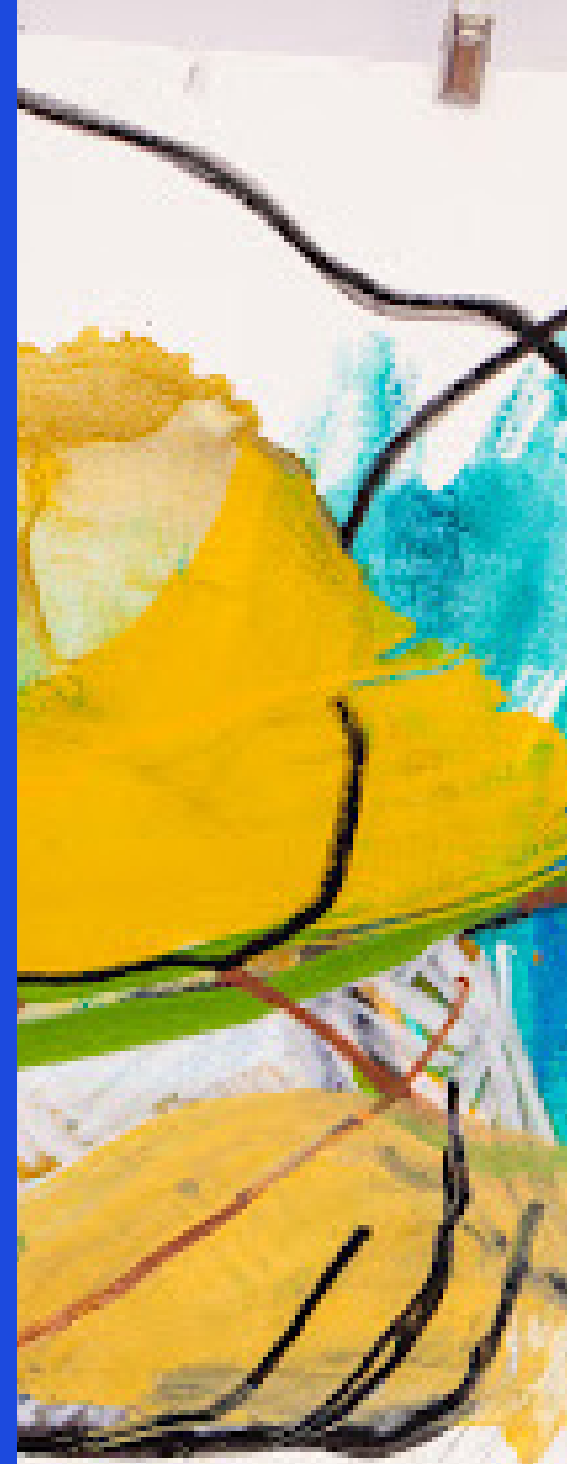


67 COMMUNITY PARTNERS

PART 2

Our Team

With a dynamic staff and a corps of creative studio artists and educators, Redux is making a meaningful connection and impact on the community every single day.





FRANCIS ERVIN / CHAIRMAN OF THE BOARD

Francis Ervin joined the Redux board in 2012. His wife was a studio artist at the time and they needed legal expertise on the board so he was happy to help. Fast forward 9 years, and he is leading the charge to guide Redux into its next phase of development. Although Ervin's tenure has not been without its ups and downs, particularly over the past year during COVID 19, he has remained steadfast and positive.

"Our mission is one of a kind within the community, and I see so much potential for growth," he says. Moving to the new facility in 2017 uniquely positioned Redux to expand its outreach and impact, and Ervin's hope is to one day take over the entire building to further expand the center's programming and exhibition space, "There is so much we can do in this community, really, the sky is the limit."



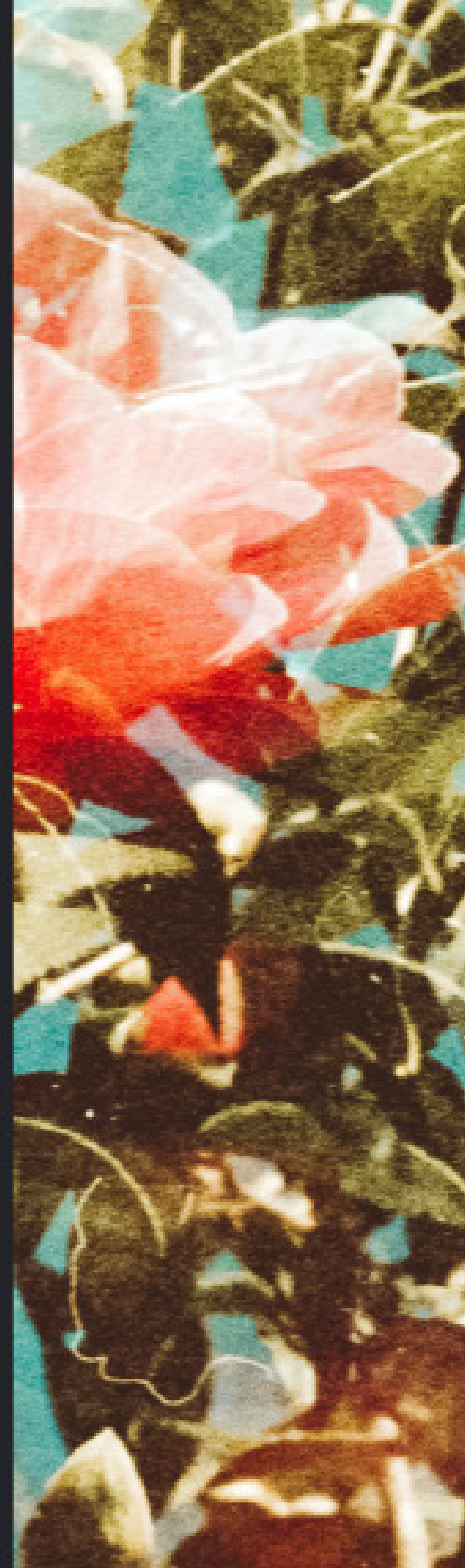
ALICE KEENEY / STUDIO ARTIST

Alice Keeney has had a studio at Redux since 2017. She played soccer at College of Charleston and found her passion for photography when she studied abroad after graduation, "For me art has been a way to connect with people around the world." When she landed back in Charleston, she immediately leaned into the Redux community, "The most important thing for me has been the creative connection and community that I find here daily. It's been my salvation and inspiration over the past several years. I don't know where I would be without it," she said. Redux provides a unique kinship that gives artists the confidence to pursue art as a career. Keeney is also grateful for an added layer of connection now that she can bring her daughter with her to attend classes at Redux.

PART 3

IMPETUS

Redux is poised for the next stage in our development and the path to get there is clear.
Community is key.



GOALS & OPPORTUNITIES



EXPANDING EDUCATION OFFERINGS

Redux seeks to increase free and low cost programming to better serve all community members. With additional operating Expanding staff and programming capacity means more quality education and instruction and most importantly, greater access for our community as a whole.



COMMUNITY OUTREACH AND ACCESSIBILITY

Means more quality education and instruction, and most importantly, greater access for the community. Redux seeks to offer additional free or low cost programming to our community to include all members of our growing city and region. With additional operating capacity, the opportunities are limitless.



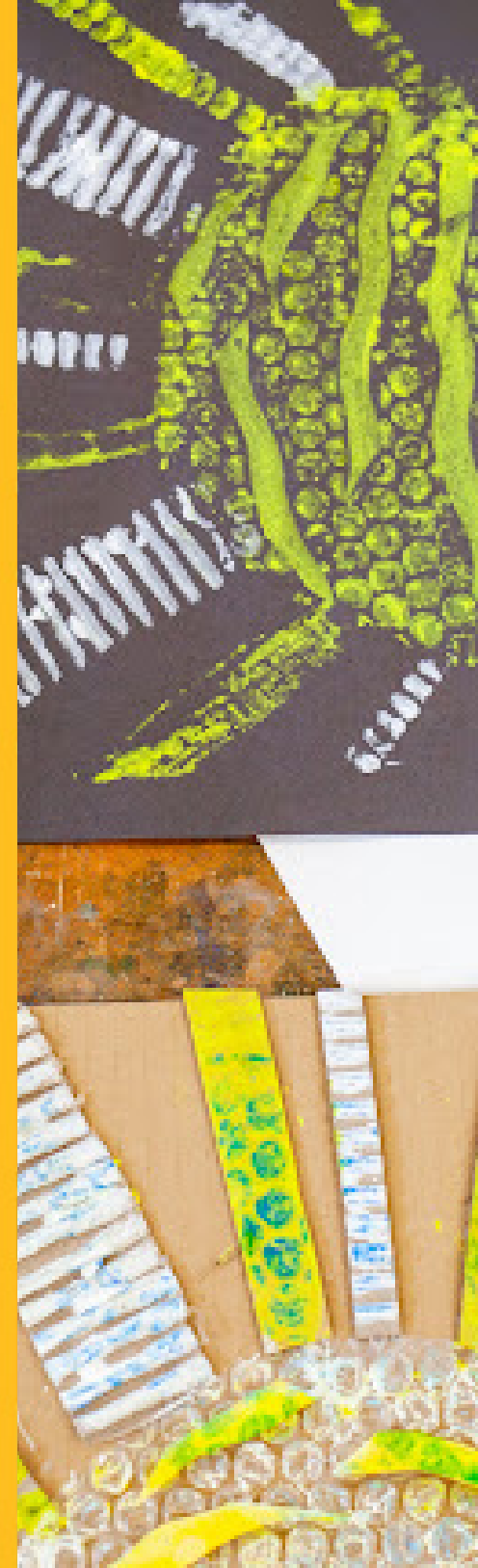
OPERATIONAL CAPACITY AND SUSTAINABILITY

The operational model of Redux has proven successful over 20 years. We are constantly comparing notes and in partnership with similarly sized, non profit art centers around the globe to stay up to date with practices and innovations. Long term, strategic thinking is at the heart of this fundraising effort. Preparing for an enduring impact and sustainability is imperative at this juncture.

PART 4

A Bridge to the Future

A bright and successful future is ahead of Redux. We are proud and excited to announce A Bridge to the Future Campaign.



OUR PRIORITIES

Redux Contemporary Art Center is guided by our mission to foster creativity and the cultivation of contemporary art through diverse exhibitions, affordable studio space for visual artists, meaningful education and outreach programs, and a multidisciplinary approach to the dialogue between artists and their audiences. Redux promotes policies and practices of cultural equity and inclusion through our programming and offerings to the greater community.

Art is a catalyst for advocating, healing, and uniting. With diversity, equity, and inclusion as our guide, Redux will continue to further our mission by:

- Engaging with, listening to, and lifting up voices from historically-marginalized communities through our programming
- Facilitating open, thoughtful dialogues to help us strengthen our relationships with collaborative, organizational partners
- Taking action to diversify our board, staff, and the creatives we work with





CARSON CARROLL

EDUCATION AND OUTREACH DIRECTOR

Carson brings her passion for arts education and experience as an art teacher to both support and advance the program offerings and impact that Redux has on our community.

Carson has prioritized partnerships with organizations like MUSC, Dart Library, Inspirational Pathways, Charleston Charter for Math & Science, Meeting Street Academy, recognizing the invaluable impact these relationships have on all involved. Our campaign for program growth will allow us to offer more educational scholarship opportunities thus creating a greater, lasting impact on our community.



STUDENT TESTIMONIAL



I love taking classes at Redux. I'd like to see them be able to offer more scholarships for students so that everyone can have access to these inspiring and creative opportunities.

- Mimi Wood, Class Participant



LIGHTNING RESIDENCY

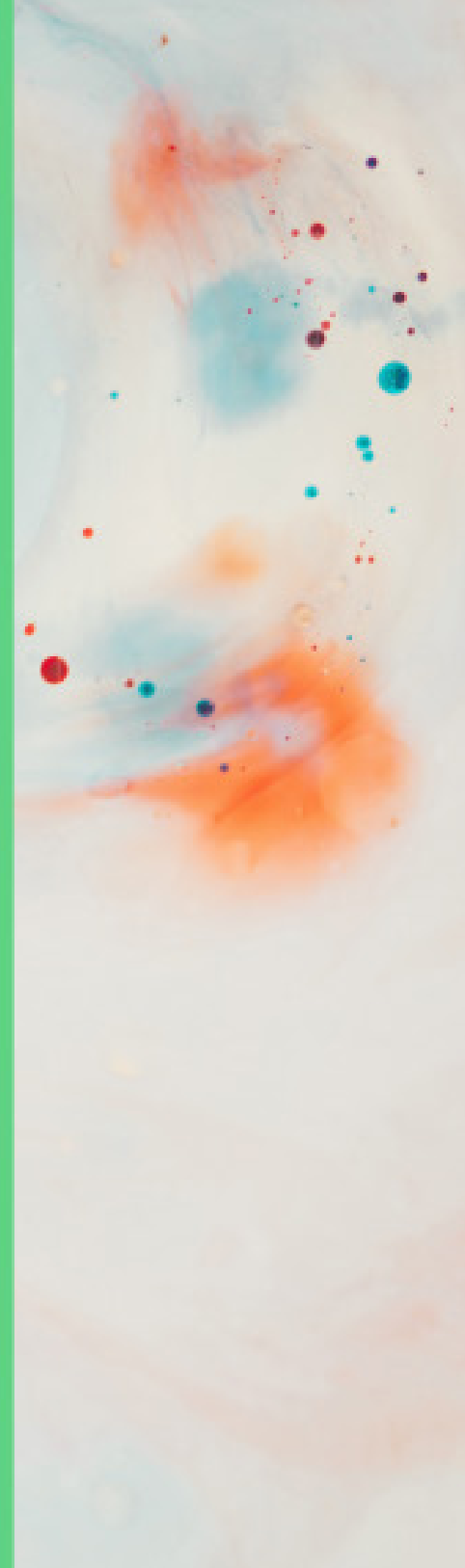
MAGGIE JORDAN EXHIBITION AND STUDIO DIRECTOR

Maggie brings a wealth of knowledge and deep passion for contemporary art and artists. Maggie populates the exhibition schedule, guided by the Redux mission and commitment to maintaining a diverse and equitable environment for all artists. These commitments also apply when identifying new studio artists, from our healthy waitlist, to join the community.

A growing priority for Redux is our successful Lightning Residency Program. We offer emerging artists the opportunity to work in the Redux PAINT SHOP studio, access to the Dark Room and Print Studio for 6 weeks. During this time, resident artists create a show which is then exhibited in the Lightning Residency- designated gallery for 6 weeks. This opportunity has already proven impactful as some residents are now Redux studio artists, illustrating that the program creates a launching pad to establish themselves as a Charleston artist. This program is in natural alignment with our mission by providing emerging artists space to create and show their work.

PART 5

Connecting to Possibility





WE NEED YOU

Join us by making a gift to the Bridge to the Future campaign today. A gift to Redux's campaign will be a testament to your leadership and support of contemporary art and artists in your community. Your contribution will enable Redux to grow our capacity for education offerings, community outreach and accessibility and ensure operational sustainability.

Redux has a track record for serving contemporary art and artists in Charleston and established a strong presence within the regional art scene. We have nurtured and cultivated a community of creatives



through affordable studio space, educational classes and exceptional exhibitions.

Please donate to Redux Contemporary Art Center's Bridge to the Future campaign. Organizations like ours make the community more desirable by creating pride in where you live and work, unifying neighborhoods, and infusing lives with joy. They also attract audiences, spur business development, support local jobs, and are a cornerstone of tourism.