



Redux's 20th Anniversary Auction *Sponsorship Opportunities*

KALEIDOSCOPE

Title Sponsor
\$10,000

Your contribution at this level will have a tremendous impact on Redux's ability to serve the Charleston art community in meaningful ways. We look forward to growing our programming and reach exponentially over the next 20 years.

Experiential Benefits

- One private event to be held in the Redux main gallery in 2023
- (4) Tickets to Redux's 20th Annual Auction *and* invitation to intimate auction preview party
- In-event speaking opportunities
- Private workshop for up to 10 guests OR Private art lesson
- One private exhibition walk through with exhibiting artist for a group of 20
- Complimentary selection of artwork from Redux's archived prints or Works on Paper Program

Promotional Benefits

- Business logo in vinyl featured on Redux's King Street facing windows for 2 weeks prior and 1 month after event
- Two posts on Redux's Instagram and Facebook dedicated to acknowledging your support of the arts in Charleston (10,000+ followers)
- Full Page logo placement in Auction program; Logo featured on Redux website landing page as sponsor for the year
- Logo featured on Redux's 20th Anniversary Auction website
- Logo featured in Redux's weekly newsletter (~14k subscribers) as soon as sponsorship is confirmed and for 4 weeks following the event
- Logo placement on all Auction event signage

Redux Contemporary Art Center is a 501(c)(3) non-profit organization EIN #02-063345
1056 KING STREET CHARLESTON, SOUTH CAROLINA 29403
reduxstudios.org



Redux's 20th Anniversary Auction *Sponsorship Opportunities*

BIG BERTHA \$5,000

Your support of the Redux Auction directly benefits the Charleston art community and ensures the continued success of this unique contemporary art institution.

Experiential perks:

- One private event to be held in the Redux gallery in 2023
- (4) Tickets to Redux's 20th Annual Auction *and* invitation to intimate auction preview party
- In-event speaking opportunities

Promotional Perks:

- Business logo featured on Redux's King Street facing windows for 2 weeks prior and 1 month after event
- Two posts on Redux's Instagram and Facebook dedicated to acknowledging your support of the arts in Charleston (10,000+ followers)
- Logo placement in Auction program
- Logo featured on Redux website landing page as sponsor for the year. Logo featured on Redux's 20th Anniversary Auction website
- Logo featured in Redux's weekly newsletter (~14k subscribers) as soon as sponsorship is confirmed and for 4 week following the event
- Logo placement on all Auction signage at event



Redux's 20th Anniversary Auction *Sponsorship Opportunities*

ST. PHILLIPS
\$2,500

Experiential Benefits:

- Feels good knowing you're supporting the Charleston arts scene!
- (4) Tickets to Redux's 20th Annual Auction *and* invitation to intimate auction preview party
- ALL ACCESS membership for the year

Promotional Benefits:

- Business logo in vinyl featured on Redux's King Street facing windows for 2 weeks prior and 1 month after event
- Logo placement in Auction program Logo featured on Redux website landing page as sponsor for the year.
- Logo featured on Redux's 20th Anniversary Auction website
- Logo featured in Redux's weekly newsletter as soon as sponsorship is confirmed and for 4 week following the event
- Logo placement on all Auction event signage



Redux's 20th Anniversary Auction *Sponsorship Opportunities*

GALLERY 1056 \$1000

- Feels good knowing you're supporting the Charleston arts scene!
- (2) Tickets to Redux's 20th Annual Auction *and* invitation to intimate auction preview party
- Business logo in vinyl featured on Redux's King Street facing windows for 2 weeks prior and 1 month after event
- Logo placement in Auction program
- Logo featured on Redux website landing page as sponsor for the year
- Logo featured on Redux's 20th Anniversary Auction website
- Logo featured in Redux's weekly newsletter as soon as sponsorship is confirmed and for 4 week following the event (open/subscription rates)
- Logo placement on all Auction event signage

LIGHTNING \$500

- (2) Tickets to Redux's 20th Annual Auction *and* invitation to intimate auction preview party
- Name placement
- Name/s featured on Redux's 20th Anniversary Auction website
- Name/s featured in Redux's weekly newsletter as soon as sponsorship is confirmed and for 4 week following the event (open/subscription rates)
- Name/s placement on all Auction event signage

Redux Contemporary Art Center is a 501(c)(3) non-profit organization EIN #02-063345
1056 KING STREET CHARLESTON, SOUTH CAROLINA 29403
reduxstudios.org